



COMPANY PROFILE



Media Consultants is a full-service risk and crisis communications company. Based in the Houston area, the company serves the oil, petrochemical, and energy industry worldwide.

Founded in 1988, the company's services have expanded over the past decade to include:

- **Plans:** crisis communications plans, risk communications plans, emergency response plans
- **Consulting:** advice and on-site services for emergency response and issue-related projects
- **Training:** Basic, Intermediate and Advanced community/media relations and JIC seminars
- **Facilitation:** design, role play, and evaluate tabletop drills and full-scale PREP exercises
- **Production:** writing, shooting, and editing of videos for safety, training, and presentations
- **E-communications:** broadcast fax, e-mail distribution, and Internet website design

Available for 24-hour emergency response, the company's public affairs professionals have developed computerized "fill in the blank" news release templates, maintain an on-line directory of media and stakeholder contacts, and an Information Center website where the media and public can view or download the latest news releases, background fact sheets, and digital photos.

Media Consultants has built a nationwide reputation for training more than 5000 managers and employees at 200 clients worldwide, including: Atofina, BP Solvay, Chevron, DuPont, ExxonMobil, Lubrizol, Lyondell, Newfield, Rohm and Haas Texas, Shell, and many more.

The company has also conducted training, managed Joint Information Center (JIC) functions, facilitated drills and exercises, and developed community outreach and website projects for the U.S. DOT, EPA, FEMA, USCG, Local Emergency Planning Committees (LEPC), and city/county Offices of Emergency Management nationwide.

Full Service Crisis and Risk Communications

Assess • Plan • Train • Exercise • Respond

For more information, call 281-980-1400 or e-mail: mediacon@aol.com

BIOGRAPHY



Melanie Miller
President
Media Consultants

A journalism graduate of the University of Texas at Austin, Melanie has more than 20 years of print and broadcast news experience. As News Director of KTRH-AM 740 NewsRadio in Houston, Melanie supervised a 35-person radio news staff (the largest in Texas), winning state and national awards for her department's coverage of the Marathon hydrofluoric acid leak in Texas City, the Phillips polyethylene plant explosion in Pasadena, and the Arco tank explosion in Channelview. She served on the national Board of Directors of the Radio-TV News Directors Association (RTNDA) and served two terms as Radio President of the Texas Associated Press Broadcasters.

Melanie chaired the Emergency Broadcast System (EBS) for the Houston area, served on the Houston Local Emergency Planning Committee (LEPC), and is a member of the Community Education Task Force (CETF). She helped develop the Wally Wise Guy turtle mascot that teaches children how to shelter in place, and is now working with the Industry Work Group to educate responders about the joint EPA/USCG Regional Response Team. She teaches public affairs seminars at Texas A&M's Center for Marine Safety and Training. Melanie also serves on the US Coast Guard's Area Committee that updates the Area Contingency Plan for oil spills and hazardous material releases into Galveston Bay and the Gulf of Mexico.

Full Service Crisis and Risk Communications

Assess • Plan • Train • Exercise • Respond

For more information, call 281-980-1400 or e-mail: mediacon@aol.com

BIOGRAPHY



Chuck Wolf
Vice President
Media Consultants

An electrical engineering and computer science major at Trinity University in San Antonio, Chuck has more than 30 years experience in broadcast news. As News Director of KIKK Radio in Houston, he supervised news coverage of the Exxon Valdez oil spill in Alaska, the Megaborg tanker fire in Freeport, and the Apex/Shinahousa oil spill in Galveston Bay. He served on the Board of Directors of the Houston Press Club and the Houston Professional Chapter of the Society of Professional Journalists, and as President of the Texas Associated Press Broadcasters.

As a member of the Deer Park Local Emergency Planning Committee, Chuck co-chaired the Small Business Task Force to educate business owners about how to protect their customers and employees during a chemical release. He is webmaster of several websites, including the Deer Park LEPC's website (www.deerparklepc.org), the Wally Wise Guy website (www.wally.org), and the East Harris County Manufacturers Association (www.ehcma.com).

Chuck served on the National JIC Task Force that worked with the National Response Team to develop federal guidance on how to set up a Joint Information Center. He serves as a consultant to EHCMA's Security Committee and has developed a security assessment survey, a secure Emergency Notification System, and threat response guidance for terrorist attacks against EHCMA's 125-member petrochemical plants and oil refineries along the Houston Ship Channel.

Full Service Crisis and Risk Communications

Assess • Plan • Train • Exercise • Respond

For more information, call 281-980-1400 or e-mail: mediacon@aol.com